JAKOB MARGIT WIRTH

***phone**: +4915773378766*
***mail**. mail@jakobmargitwirth.com*
***linkedin**. jakobmargitwirth*
***web.** jakobmargitwirth.com*
***address**: berlin, germany.*

Founder | Organizational Transformation | Artistic Researcher | AI Innovation Design

SUMMARY

Founder, creative thinker and project lead with 5+ years of experience building organizations, leading teams and delivering complex cross-sector projects. Secured €750K+ in funding, led teams of up to 20 and managed diverse stakeholders across public institutions, academia and civil society. Combines entrepreneurial execution, structured problem-solving and hands-on implementation with experience in strategy, organizational transformation and AI-enabled service development.

EDUCATION

2023 - 12/2026
PhD Candidate Innovation & societal Transformation
Bauhaus University Weimar & CUNY New York
Scholarship by Studienstiftung des deutschen Volkes

2019 - 2022
M.A. Spatial Strategies (1.3)
Kunsthochschule Berlin
Award for best graduation project
Exchange: ***Kunsthøjskolen Holbæk, DNK.***

2019 - 2022
M.A. Social Science (1.3)
Humboldt Universität Berlin

2017 - 2020
MFA Public Art and New Artistic Strategies (1.1.), best graduation
Bauhaus University Weimar
Exchange: ***School of the Art Institute of Chicago*** (DAAD), ***USA***.

2013 - 2017
B.A. Sociology, Politics & Economics (1.6)
Zeppelin University Friedrichshafen
Exchange: ***Universidad Rey Juan Carlos Madrid, ES.***

CERTIFICATES:

Six Sigma Yellow Belt (2026), Design Thinking (2018), Anti-Racism Training I & II, Phönix e.V. (2015-2016), Queer-Awarness Training (2014).

EXPERIENCE

Co-Founder & Co-Director start-up | *Collapse Collection* | 2025-2026
- Co-founded circular-economy venture; developed business and operated model across Germany and Austria.
- Secured €50K+ seed funding and established partnerships across sustainability, design and technology.

Creator & Product Lead | *AI Agent "Bernd"* | Stadtmarketing Bernau | 2025-2025
- Led development of a UX designed conversational AI service delivered personalized city tours for Stadtmarketing Bernau.
- Translated GenAI capabilities into a public-facing product, coordinated UX, content architecture and technical implementation.

Sector Representative | *Runder Tisch Urbane Praxis, Berlin Senate* | 2025 - ongoing
- Representing urban-practice interests in Senate-level discussions on funding, strategy and urban transformation.

Co-Founder & Co-Director | *Operation Himmelblick* | 2023-25
- Co-Founded an urban-transformation initiative from concept to multi-year operation; secured €350K funding and led teams of up to 20.
- Built a 50+ stakeholder network and negotiated with public authorities, political actors and property owners to unlock inaccessible urban infrastructure.

Strategic Adviser | *Stiftung Berliner Mauer* | 2022–2023
- Advised on the development of the East Side Gallery's new urban and cultural concept.

Co-Founder & Co-Director | *Make-up Space* | 2021 - 2023
- Co-founded and scaled an interdisciplinary organization connected universities, NGOs, cultural institutions and civic actors.
- Managed €250K+ in publicly funded programmes, coordinated budgets, teams, partners and institutional requirements.

Junior Consultant | *Mango Media Consultant, US* | 2020–2021
- Supported strategy, research, market analysis and client projects in an international consulting environment

Guest Teacher and Lecturer | *Universities & Conferences* / 2020 - ongoing
- Teached at institutions including University of Cambridge, The New School, NYC, University of Applied Arts Vienna and the SAIC in Chicago.
- Designed and delivered 50+ lectures, 10+ Guest Seminars and collaborative formats across 11+ countries.

Independent Artist, Curator & Program Lead | 2020 - ongoing
- Lead interdisciplinary programmes and complex urbaninterventions with universities, public institutions and cultural organizations and international funding bodies

AWARDS, LANGUAGES & TOOLS

- **Awards:** *Studienstiftung des Deutschen Volkes (*PhD Scholarship 2023*), German Mobility Award* (Federal Ministry, 2023), *Mart Stam Prize* (best graduate, 2022), *Goethe-Institut* USA/ID/FR/ZYP (2019 -2025), *Born to be Bauhaus* (best graduate, 2020)
- **Languages**: German; Native | English; Fluent | Spanish; Fluent
- **Tools**: MS Office Suite, Generative AI & AI Agents, Adobe Creative Suite & Cloud Service.
- **References**: Society for Artistic Research, Wunder Parking, Klassik Stiftung, BBK, Parasite Real Estate, studienstiftung des deutschen Volkes.